

PRATIK NATHANI

GRAPHIC DESIGN & ILLUSTRATION



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PORTFOLIO

www.pratiknathani.com

ABOUT ME

I am an experienced multi-disciplinary graphic designer and illustrator. My work is often inspired by nostalgia and childhood memories which stretches across both physical and digital mediums and combines a recognisable blend of illustration, typography and graphic design focused on problem solving. Through my experience, I have gained extensive knowledge in merchandising and licensing apart from design.

TOOLS

Ai

ADOBE
ILLUSTRATOR

Ps

ADOBE
PHOTOSHOP

Id

ADOBE
INDESIGN

Pr

ADOBE
PREMIERE PRO

EDUCATION

M.A Illustration

Leeds Arts University (Sept 2021 - July 2022)

B.A (Honors) Communication Design

Pearl Academy (Aug 2015 - June 2019)

EXPERIENCE

Executive - Creative Solutions

Black White Orange Brands Pvt. Ltd. (Oct 2019- June 2021)

- Designed graphics and illustrations panning across multiple forms of media resulting in the creation of unique style guides, physical merchandise and products for international and local brands.
- Executed multiple design projects simultaneously that required different styles and aesthetics within a short time frame.
- Collaborated with the in-house team of creatives to execute self-initiated ideas for multiple projects and visual design development for the organization.
- Crafted Visual Design languages for different brands according to their needs and designed supporting collaterals effectively increasing their brand presence in their respective markets.
- Managed communications between international clients for a successful output on multiple projects and maintained good organization to maximize that output to the highest level.

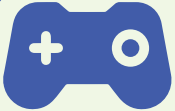
HOBBIES



TRAVEL



ART



GAME



READ

EXPERIENCE

Graphic Design Intern

Proof Mountain Media (Jan 2018 - May 2018)

- Responsible for creating brand style guides for clients and the company itself, establishing a brand language.
- Assisted the company with event shoots and created promotional material for the said events and other short movie projects.
- Created engaging designs for the social media page of the company increasing their presence in the digital space.
- Gained experience in working with different clients ensuring a better understanding of the industry and it's standards in design and development.

What's Next Design Conference - Illustrator

Pearl Academy (June 2019)

I was selected to be an illustrator to document the series of talks and different point of views projected by different designers and speakers in this insightful event via illustrations.

Thought Bubble Comic Conference - Volunteer

(Oct 2021)

Worked closely with creators providing them with necessary tools for their displays over the duration of the 2 day event. Gained knowledge of different processes undertaken by creators to create industry standard work.

SKILL-SET

Print Design

Brand Development

Problem Solving

Layout Design

Merchandising

Typography

CHARACTER REFERENCES

Beth Duggleby

Subject Specialist - M.A Illustration
(Leeds Arts University)

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Dr. Lesley Logue

Project Supervisor
(Leeds Arts University)

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